

Gaithersburg Book Festival

Attendance 20,000+



Date. May 16, 2026
Time. 10.00 a.m. - 6.00 p.m.



Bohrer Park at Summit Hall Farm
506 S. Frederick Ave.
Gaithersburg, MD 20877

Write the Next Chapter

The Gaithersburg Book Festival(GBF) is a one-day event held on the beautiful grounds of Bohrer Park. It features world-renowned authors, literary discussions, writing workshops, book sales, a Children's Village, and more! The Festival is in its 17th year and attracts attendees from across the nation. It is highly publicized and marketed throughout the region.

[Apply Here](#)



title sponsor

- Listing as Title Sponsor on Festival marketing materials and program
- Premium position of logo on signage displayed on stage in an author presentation tent
- Title Sponsor signage at Festival
- Featured in (2) dedicated stand-alone Thank You posts in the GBF Facebook Event on the GBF Facebook page
- Featured in (2) dedicated stand-alone Thank You Instagram Stories on the @Gburgbookfest Instagram account
- Logo and link on the Festival website
- Premium logo placement on staff and volunteer Festival t-shirts (**cash sponsorship only – cut-off March 22**)
- On stage Thank Yous at approx. 70 author presentations
- Logo included on print advertisements, monthly e-newsletters and City-wide advertising banners
- Thank You in event press releases with click-through to sponsor webpage (in digital versions)
- Full page advertisement in the Festival program
- Ten invitations to author reception on the eve of the Festival (**reserved for cash sponsorships only**)
- One complimentary 10'x20' booth space in a premium location at the Festival, with a canopy, (2) tables and (4) chairs

\$20,000

premier sponsor

- Logo on Festival marketing materials
- Logo displayed on stage in an author presentation tent
- Logo on Festival signage
- Featured in (1) dedicated stand-alone Thank You post in the GBF Facebook Event on the GBF Facebook page
- Featured in (1) dedicated stand-alone Instagram Story on the @Gburgbookfest Instagram account
- Logo and link on the Festival website
- Logo on Festival staff and volunteer t-shirt (**cash sponsorship only – cut-off March 22**)
- On stage Thank Yous at approx. 70 author presentations
- Logo in event press releases with click-through to sponsor webpage (in digital versions)
- Logo included on Festival program, print advertisements, monthly e-newsletters and City-wide advertising banners
- Half-page advertisement in the Festival program
- Six invitations to author reception (**reserved for cash sponsorships only**)
- One complimentary 10'x10' booth space in a prime location at the Festival, with a canopy, table and (2) chairs

\$10,000





festival sponsor

- Logo on select Festival marketing materials
- Logo on Festival signage
- Featured in (2) shared 'Thank You to Our Sponsors' posts in the GBF Facebook Event on the GBF Facebook page and (2) shared Instagram Stories on the @Gburgbookfest Instagram account
- Logo on Festival program, website and monthly e-newsletter with click-through to sponsor webpage
- Logo on Festival staff and volunteer t-shirts (**cash sponsorship only – cut-off March 22**)
- Listing in event press releases
- Quarter-page advertisement in the Festival program
- Four invitations to author reception (**reserved for cash sponsorships only**)
- One complimentary 10'x10' booth space in a central location at the Festival, with a canopy, table and (2) chairs

\$5,000

supporting sponsor

- Logo on Festival signage
- Logo in (1) shared 'Thank You to Our Sponsors' post in the GBF Facebook Event on the GBF Facebook page and (1) shared Instagram Story on the @Gburgbookfest Instagram account
- Logo on Festival program, website and monthly e-newsletter with click-through to sponsor webpage
- Two invitations to author reception (**reserved for cash sponsorships only**)
- One complimentary 10'x10' booth space in a central location at the Festival, with a canopy, table and (2) chairs

\$3,000



literary sponsor

- Listed in (1) shared 'Thank You to Our Sponsors' post in the GBF Facebook Event on the GBF Facebook page
- Listed on Festival program and signage
- Logo on website with click-through to sponsor webpage and one monthly e-newsletter
- One complimentary 10'x10' booth space in a central location at the Festival, with a canopy, table and (2) chairs

\$1,500



book lover sponsor

SOLD OUT

- Listed on Festival program and signage
- Logo on website with click-through to sponsor webpage
- One complimentary 10'x10' booth space in a central location at the Festival, with a canopy, table and (2) chairs

\$500

festival friend

- Name listed on the Festival website, program and in one GBF newsletter

under \$500